

Objective: To create a noticeable Van wrap for a facility maintenance company

CONTEST TITLE

Title

Dodge Van wrap design for OneContact Integrated Facility Services

Subtitle

OneContact Integrated Facility Services ("OneContact IFS" for short) is a property maintenance company serving small and mid-sized commercial buildings and residential homes.

BACKGROUND INFORMATION

Organization name

OneContact

Description of the organization and its target audience

OneContact IFS serves single and multi-site clients as their "one point of contact" for all their facility maintenance needs. Our services are organized into three areas:

Maintenance Packages

General maintenance/Handyman repairs (i.e., Handyman services)

Commercial & Residential renovations

Industry

Property Maintenance

CONTENT DETAILS -- Description

We need to design a wrap for a white Dodge Promaster City 2020 van for a property maintenance company.

The wrap should be simple, obvious and clean. We wish to avoid visual noisy backgrounds. (Note: No photos please. Graphics/icons are OK). We wish a design that denotes a modern, dynamic and pleasant/fun company! To get an idea of the company please view the attached images of our new website.

Our colors are Green and several tones of Blue (Please see attached files of our logo). See our new website and logo for ideas on colors. The following are text/content we would like the design to include:

- 1) Company name: OneContact
- 2) Company logo (see attached files).
- 3) Tag Line: Property Maintenance Services
- 4) Tel: 403-452-6606
- 5) Web Address: www.onecontactifs.com
- 6) What We Do: Maintenance Packages
 - General Maintenance/Handyman Repairs
 - Commercial & Residential Renovations
- 7) A small version of the Better Business Bureau (BBB) logo should be discreetly included somewhere in the back and sides of the van.

We want a design to stand out but also make the impression that the van is part of a larger fleet. We encourage you to unleash your uniqueness and creativity and reflect it on the design!

OTHER -- Notes

- The wrap design should also maximize the space available on the 2 mid and 2 rear side windows, and the entire back window. **Do not put anything on the front driver or passenger windows.** A design on the doors is fine.
- Designer will need to provide high resolution print files for each side of the vehicle (72 DPI in 100% scale) or vector file.
- Designer to verify all the sizes for accuracy!
- The following files will be available for the selected designer: Company logo and BBB logo.
- Printer/installer requests that files are PSD flattened to one layer or a JPG at 300 dpi, but shrunk to 50% of the size to avoid huge file size. Also, fonts and text in EPS so he can drop them in and keep them crisp.